

# Bronson Marshall ("Brunt") Rogers

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He was a construction worker in his youth, working on the early development of Idaho Falls. Later in life, wealthy from a career in mining, he built several buildings in our city. He was an entrepreneur. Rogers was the architect of the Rogers Hotel building in Idaho Falls, which now houses various businesses, including a basement bar named the Golden Crown. He built the four buildings on the corner of Shoup and "B", as well as several others. He was one of the first millionaires in Idaho Falls.

He married his first wife, Genevieve, who died in 1928, but they had no children of their own. His second wife, Fannie, had a daughter from a previous marriage. This tomb is said to house the remains of Rogers, his wife Fannie, and his stepdaughter. There have been several stories about the mausoleum, supposed occupants, ghosts that answer to knocks, but they are only stories...

The historical marker on the side of the Rogers Building, which once housed the large and glamorous Rogers Hotel in downtown Idaho Falls, reads:

## **The Rogers Building**

B.M. "Brunt" Rogers, one of Idaho Falls' first millionaires, often stood on the opposite corner admiring his grand accomplishment. Built in 1937 for \$300,000, the Rogers Hotel offered 100 Beautifully Furnished Rooms with Baths for \$2.00 and up. Fred H. Chapin, former proprietor of the Eleanor Hotel on Broadway catered to Roger's guests that included President Herbert Hoover, Senate Majority Leader and Mrs. Lyndon B. Johnson, Governor Ronald Reagan, singer Bing Crosby and actors Gary Cooper and Roy Rogers. Local residents also remember Carroll's Dress Shop, the White Horse Bar and the Coffee Shop.

## Bronson Marshall ("Brunt") Rogers

Born: Aug. 10, 1871  
New York City

Died: Feb. 16, 1955  
Idaho Falls